

NAHAD 2013 RECAP



Philip Cohenca, Rick Freedley, John Flanders and Roy Pyle attended the 29th Annual Convention of the **National Association of Hose and Accessory Distributors (NAHAD)** held in Washington, DC. this past April 20-24.

Held at the Gaylord National Hotel with approximately 1,000 delegates, the 2013 NAHAD convention was another success for vendors and attendees alike. It was a positive atmosphere all-around and several distributors and manufacturers commented about the recent up and down cycles we've all been seeing in the hose and coupling industry. Some markets are stronger than others, mostly in part by the recent impacts of Mother Nature and so on.

At this year's convention, we introduced the new TPR line of thermoplastic hose and the expanded offering of products to support the oil and gas markets.

Our booth reflected our image, displaying first-hand our continued branding upgrades and expansion, which caught the eye of many customers who stopped by to meet with us and discuss our product lines. Customers, including some we once considered out of reach, were very congratulatory, each commenting on Jason's success and how we are now definitely a player in the hose market.

Over the course of the convention, we also met with several key customers and follow up discussions are already going on. Thanks to referrals, we were approached by several potential customers seeking partners they do not have to compete with. All stated they were told Jason was one of the easiest and best companies to work with, with particular compliments being extended to our inside staff and field sales managers.

Deemed by Rick Freedley the best NAHAD event he'd ever participated in, this year's convention also included several effective speakers and topics, all immensely relevant to our business.



The Jason booth at NAHAD's 29th Annual Convention this past April 20-24, 2013



We'd also like to thank the "after hours" visitors who stopped by the Jason booth. With Philip Cohenca is U2's The Edge and Bono (seated left and right), Tom Hanks and Harrison Ford.