

JASON INDUSTRIAL WELCOMES NEW LATIN AMERICA STRATEGIC & MARKETING MANAGER

On May 2nd, 2016, Jason Industrial welcomed Dorelena Brealey in the newly created position of Latin America (LATAM) Strategic and Marketing Manager.

In this role, Dorelena will focus initially on the Central American region. There she will be creating a detailed market survey by country, pinpoint growth opportunities and assist our sales, U.S. export and marketing teams in maximizing our sales and resource capabilities within the Latin American market.

Dorelena brings over twenty years of business experience spanning marketing, sales and manufacturing production oversight.

With a BA in Business Administration from the Universidad Internacional de las Americas (UIA), Dorelena has held several high profile positions, including five years as Industrial Sales Manager at Central de Mangueras S.A., the leading Industrial Distribution company in Costa Rica (CA). Preceding, she spent sixteen years as the General Manager of Agricola Industrial La Lydia, a global pineapple grower/exporter and Costa Rica's largest dairy producer, overseeing sales & marketing and ISO implementation.

Dorelena resides in San José, Costa Rica, known as a tropical paradise, with her husband, two children and two dogs. She is an accomplished oil paint artist and craftsman, practices Tacfit & Karate, and is an avid soccer fan.

Please join me welcoming Dorelena to the Jason family.

Tom Tesoro



Dorelena Brealey joins Jason Industrial as Latin America (LATAM) Strategic and Marketing Manager